



COMPENSATION PLAN

Two Ways to Earn. One Connected System.

LYNKED UP

\$25 monthly membership
2 x 15 forced matrix
\$0.60 Matrix Pay
30% / 10% / 5% Matrix Match

LYNKEDREACH

Pay-as-you-go packages
Contacts + outreach credits
30% / 15% / 5% commissions
Package-based qualification

Active Lynked Up membership is required to access LynkedReach. LynkedReach packages are separate pay-as-you-go purchases and are not monthly subscriptions.



1. Lynked Up Compensation

\$25 Monthly Membership. Every active Lynked Up member is placed into a **2-wide x 15-level forced matrix**. The matrix is recalculated on the first of each month. Inactive members are removed and active members move up as positions become available.

Matrix Pay

A qualifying affiliate earns **\$0.60 for each qualifying active member positioned within their matrix through all 15 levels**.

Active Members in Matrix	Illustrative Matrix Pay
100	\$60
500	\$300
1,000	\$600
5,000	\$3,000

Matrix Match

Matrix Match is based on the **qualifying matrix earnings of people in your personally sponsored genealogy**. It is separate from forced-matrix placement.

Active Directs	Match Levels Unlocked	Matrix Match
1	Level 1	30%
2	Levels 1-2	30% / 10%
3+	Levels 1-3	30% / 10% / 5%

Example: If an active Level 1 personally referred affiliate earns \$1,000 in qualifying matrix commissions, a 30% Matrix Match would equal **\$300**.

Monthly Matrix Calculation

1. Active memberships are verified.
2. Inactive members are removed.
3. Active members move up to fill available matrix positions.
4. Matrix Pay is calculated at \$0.60 per qualifying active matrix member.
5. Matrix Match qualification is determined from active personally referred members.

Important: Forced-matrix placement and personally sponsored genealogy are separate. Your Matrix Match follows your personally sponsored genealogy, regardless of where those affiliates are positioned in the forced matrix.



2. LynkedReach Package Commissions

PAY-AS-YOU-GO | NOT MONTHLY | PURCHASE WHEN YOU NEED MORE

LynkedReach packages are not monthly subscriptions. Purchase a package whenever you want additional contacts and outreach credits. There is **no automatic monthly LynkedReach package charge**. When you purchase a package, you receive the contacts and outreach credits included with that package.

Your active LynkedReach package level also determines the package levels on which you are qualified to receive eligible LynkedReach commissions, subject to the compensation plan qualification rules.

IMPORTANT DISTINCTION

Your Lynked Up membership is \$25 per month and must remain active to access LynkedReach and participate in the compensation plan. LynkedReach contact and outreach-credit packages are separate pay-as-you-go purchases.

Package	Contacts	Outreach Credits	Commission Qualification
Starter - \$50	100	500	Up to \$50
Builder - \$100	250	1,250	Up to \$100
Growth - \$150	500	2,500	Up to \$150
PRO - \$250	1,000	5,000	Up to \$250
SCALE - \$500	2,000	10,000	Up to \$500
ELITE - \$1,000	4,000	20,000	All package levels

Three Levels of LynkedReach Commissions

Commission Level	Percentage	Example on \$1,000 Package
Level 1	30%	\$300
Level 2	15%	\$150
Level 3	5%	\$50
Total	50%	\$500

Qualification example: An affiliate active at the \$250 package is qualified for eligible commissions associated with the \$50, \$100, \$150, and \$250 package levels. Qualification for the \$500 and \$1,000 package levels requires the applicable active package level.

Important Information

Compensation is subject to active status, qualification requirements, the official compensation plan, and applicable terms and policies. Examples are illustrative only and are not promises or guarantees of income. Actual earnings vary based on individual activity, qualifying sales, active membership, organization activity, and other applicable requirements. Package contents and plan terms may be updated.